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THE NATIONAL GEOGRAPHIC MAGAZINE

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Lincoln Memorial, 1917

CONTENTS

Denmark and the Danes

With 39 Illustrations

MAURICE FRANCIS EGAN

The Fight at the Timber-Line

With 32 Illustrations

JOHN OLIVER LA GORCE

Views of the Lincoln Memorial

Eight Full-page Engravings

The Arctic as an Air Route of the Future

With 9 Illustrations

VILHJALMUR STEFANSSON

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ORGANIZED FOR "THE INCREASE AND DIFFUSION OF GEOGRAPHIC KNOWLEDGE"

TO carry out the purposes for which it was founded thirty-four years ago, the National Geographic Society publishes this Magazine. All receipts are invested in the Magazine itself or expended directly to promote geographic knowledge.

ARTICLES and photographs are desired. For material which the Magazine can use, generous remuneration is made. Contributions should be accompanied by an addressed return envelope and postage.

IMMEDIATELY after the terrific eruption of the world's largest crater, Mt. Katmai, in Alaska, a National Geographic Society expedition was sent to make observations of this remarkable phenomenon. Four expeditions have followed and the extraordinary scientific data resultant given to the world. In this vicinity an eighth wonder of the world was discovered and explored—"The Valley of Ten Thousand Smokes," a vast area of steaming, spouting fissures. As a result of The Society's discoveries this area has been created a National Monument by proclamation of the President of the United States.

AT an expense of over \$50,000 The Society sent a notable series of expeditions into Peru to investigate the traces of the Inca race. Their

discoveries form a large share of our knowledge of a civilization which was waning when Pizarro first set foot in Peru.

THE Society also had the honor of subscribing a substantial sum to the historic expedition of Admiral Peary, who discovered the North Pole.

NOT long ago The Society granted \$25,000, and in addition \$75,000 was given by individual members through The Society to the Federal Government when the congressional appropriation for the purchase was insufficient, and the finest of the giant sequoia trees of California were thereby saved for the American people and incorporated into a National Park.

THE Society is conducting extensive explorations and excavations in northwestern New Mexico, which was one of the most densely populated areas in North America before Columbus came, a region where prehistoric peoples lived in vast communal dwellings whose ruins are ranked second to none of ancient times in point of architecture, and whose customs, ceremonies and name have been engulfed in an oblivion more complete than any other people who left traces comparable to theirs.



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THE LINCOLN MEMORIAL AND ITS REFLECTING POOL, SEEN FROM THE TOP OF THE
WASHINGTON MONUMENT

"Here on the banks of the Potomac, the boundary between the two sections, whose conflict made the burden, passion, and triumph of his life, it is peculiarly appropriate that it should stand. Visible in its distant beauty from the Capitol, whose great dome typifies the Union which he saved, seen in all its grandeur from Arlington, where lie the Nation's honored dead who fell in the conflict, Union and Confederate alike, it marks the restoration of the brotherly love of the two sections in this memorial of one who is as dear to the hearts of the South as to those of the North" (see page 204).



Photograph by U. S. Army Air Service

THE LINCOLN MEMORIAL DEDICATION EXERCISES, MAY 30, 1922

"For ten years the structure has been rising. From the solid rock beneath the level of the Potomac, 50 feet below the original grade, it reaches a total of 122 feet above that grade. The platform at its base is 204 feet long and 134 feet wide. The proportions of the Memorial are so fine that its great mass and height and length and breadth are suppressed in its unity."



Photograph by Maynard Owen Williams, National Geographic Staff

THE LINCOLN MEMORIAL IN WINTER

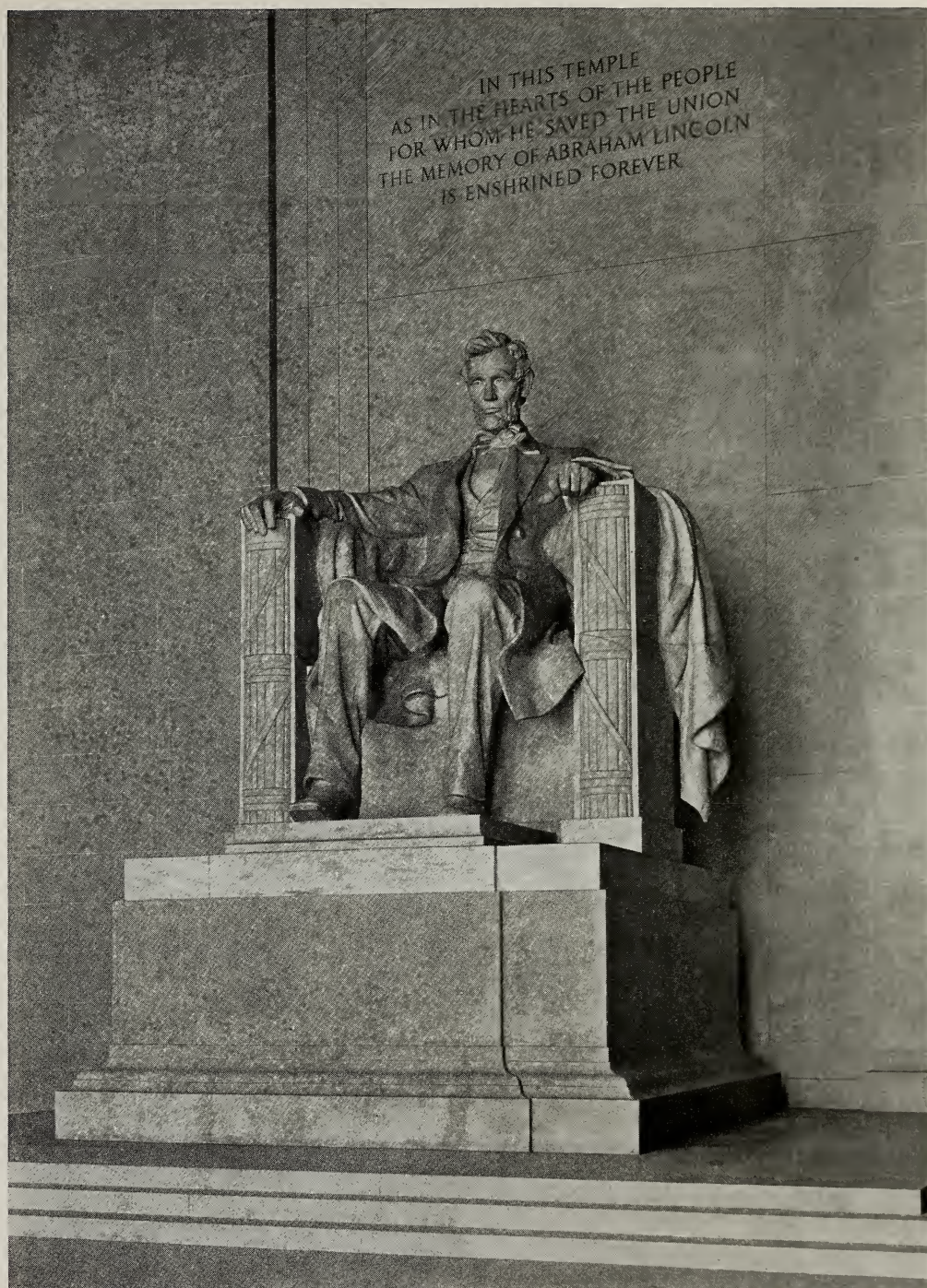
"It is well that half a century should pass before his people's national tribute to him takes form in marble, that it should wait until a generation instinct with the growing and deepening perception of the real Lincoln has had time to develop an art adequate to the expression of his greatness."



Photograph by Charles Martin, National Geographic Staff

THE LINCOLN MEMORIAL, WITH THE WASHINGTON MONUMENT, AND THE CAPITOL
AND NATIONAL MUSEUM DOMES IN THE DISTANCE

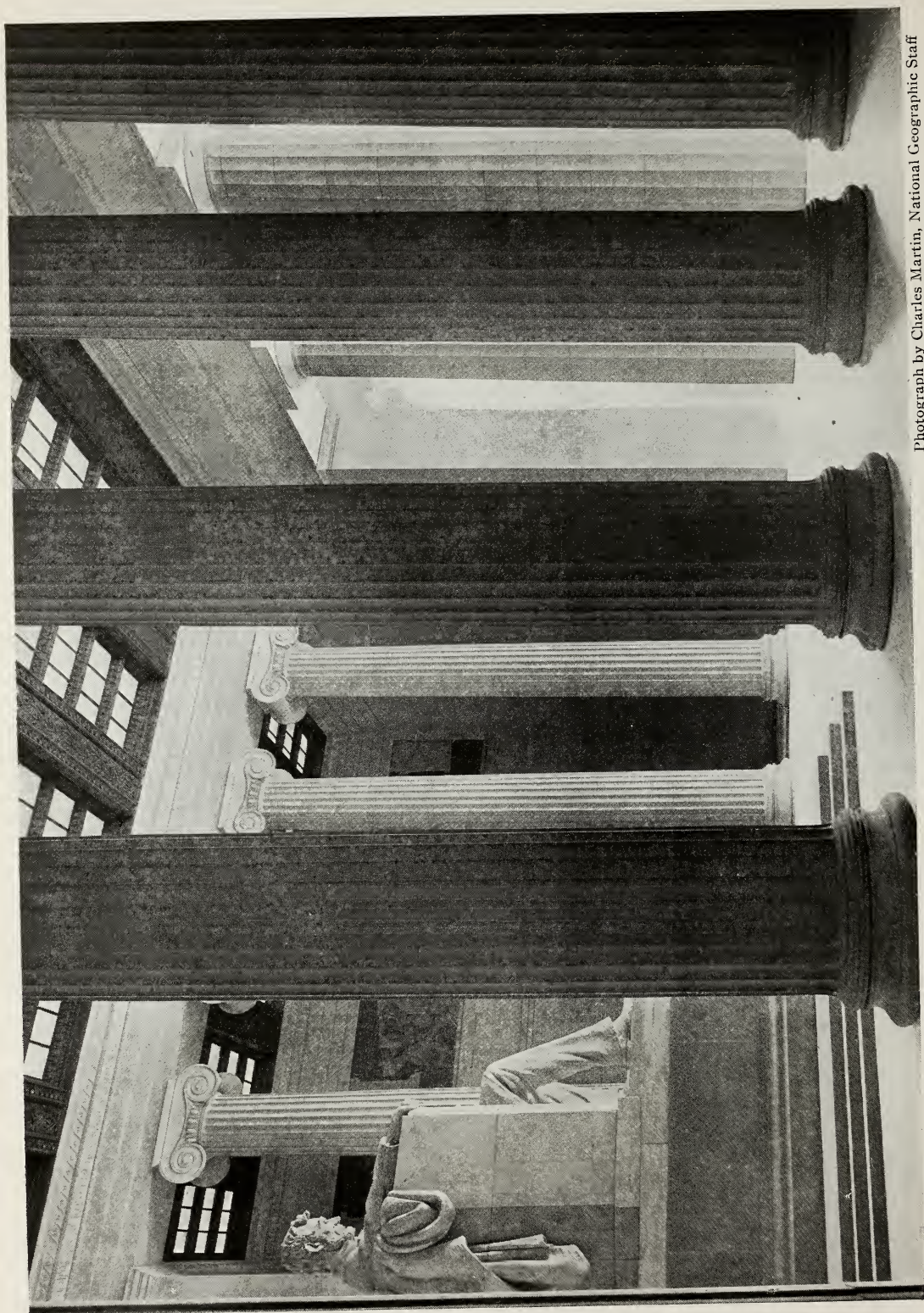
"The outside columns are the simple Doric, the inside columns the simple Ionic. The marble of the structure is from the Colorado Yule mine, remarkable for its texture and the purity of its white, and for the size of the drums which make the columns noteworthy in the architecture of the world."



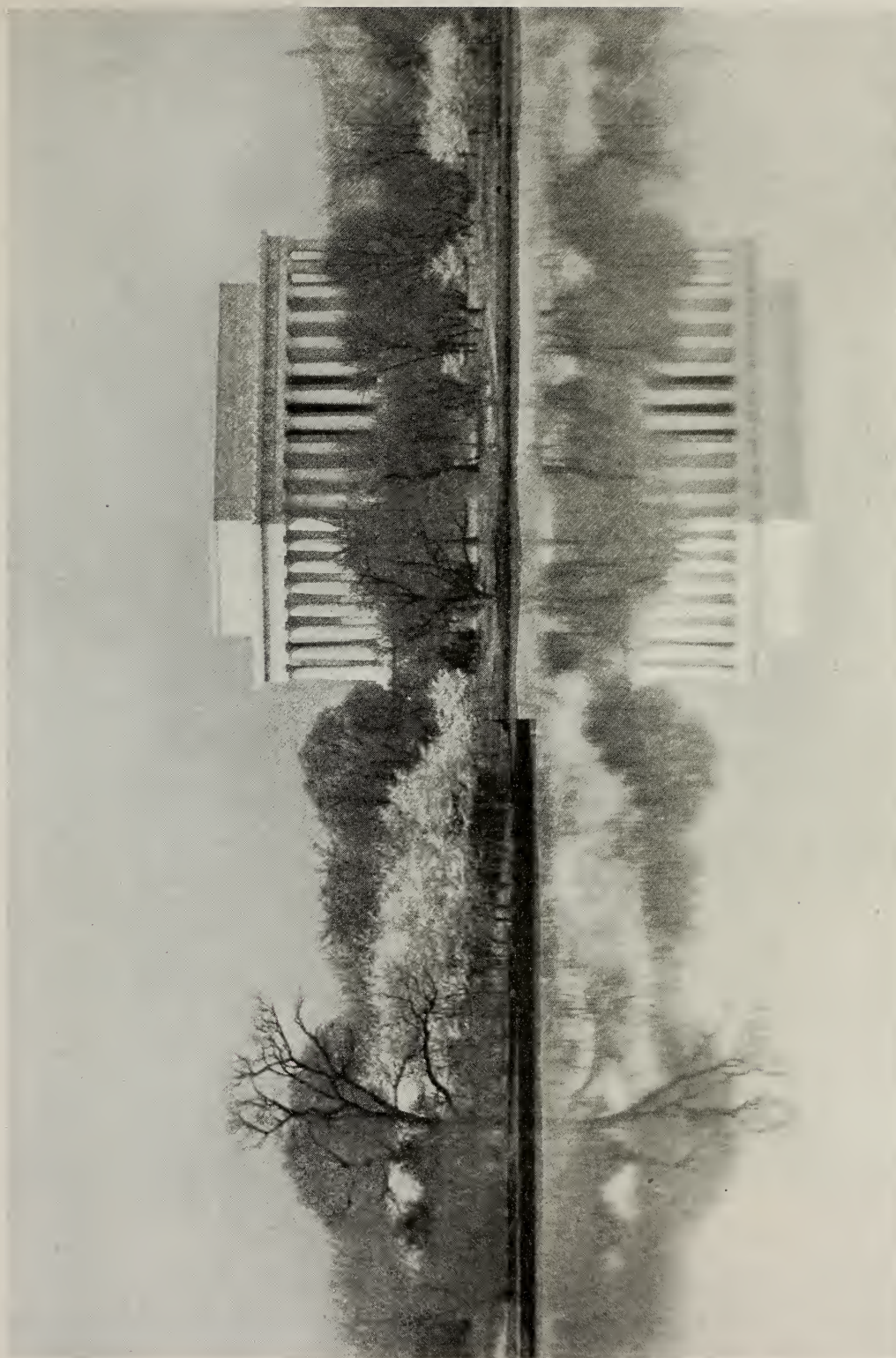
Photograph by Charles Martin, National Geographic Staff

"HERE IS AN ALTAR UPON WHICH THE SACRIFICE WAS MADE IN THE CAUSE OF LIBERTY"

"The statue is the work of Daniel Chester French, one of our greatest sculptors. It fills the memorial hall with an overwhelming sense of Lincoln's presence, while the mural decorations of another great American artist, Jules Guérin, with their all-embracing allegory, crown the whole sacred place."

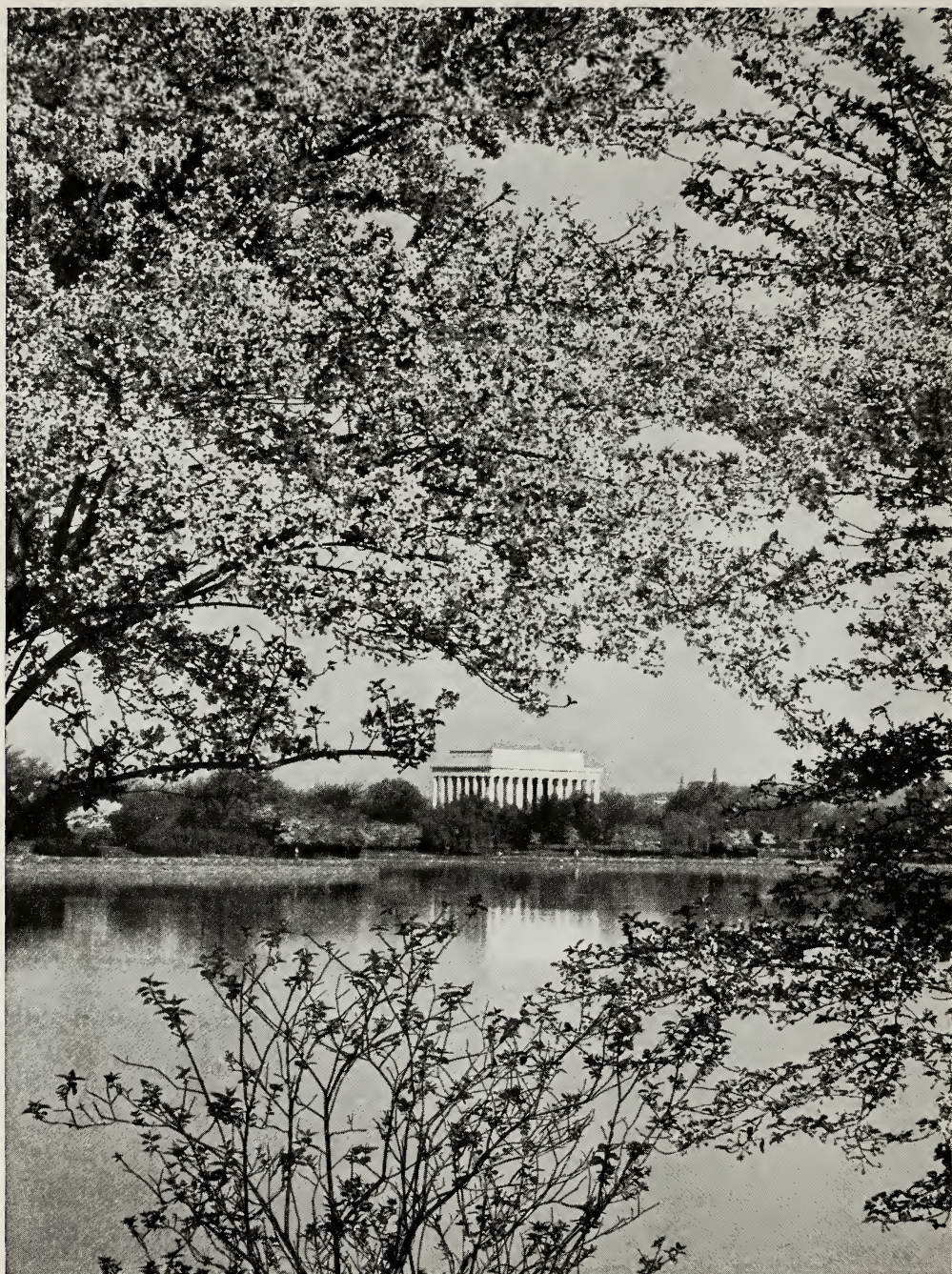


THE INTERIOR OF THE MEMORIAL AND "THE COLOSSAL FIGURE OF THE BELOVED IN GEORGIA MARBLE,"
Photograph by Charles Martin, National Geographic Staff



© Ernest L. Crandall

THE LINCOLN MEMORIAL, AT THE END OF THE AXIS OF THE MALL, REFLECTED IN THE WATERS OF THE TIDAL BASIN



Photograph by Charles Martin, National Geographic Staff

THE LINCOLN MEMORIAL, IN CHERRY-BLOSSOM SEASON

"'Lincoln, of all Americans next to Washington, deserves this place of honor. He was of the immortals.'" [Text, pages 197-204, extracted from the address of the Honorable William Howard Taft, Chief Justice of the United States and Chairman of the Lincoln Memorial Commission, in presenting the Memorial to the President of the United States, May 30, 1922.]

Have Poise and Self-Confidence

—wherever you go

PEOPLE *do* look at you critically; but if you *know* that you look your best, you will have more poise and self-confidence, no matter where you may find yourself.

Think of some particularly attractive girl. What feature quickly comes to mind? Isn't it her hair?

Healthy, lustrous hair is your birthright. If your hair is dry and brittle it is neither healthy nor attractive. If it breaks easily and splits at the ends—if it is too oily, or if you are troubled with dandruff, you cannot expect your hair to look its best.

In the care of your hair, you will find Packer's Liquid Tar Soap cleansing, soothing and stimulating to the scalp. And you will enjoy its new, delicate fragrance.

Follow these directions and health and beauty such as you never thought possible should come to your hair.

The Popular Packer Method

Wet the hair with warm water. Develop a lather with Packer's Liquid Tar Soap—adding soap or water as needed. Work the lather in thoroughly. Then rinse in warm water.

Now as the scalp pores are cleansed, it will be found advantageous to work up a fresh lather,



THE PACKER MFG. CO., INC., Dept. 90H, 120 West 32d Street, New York City
Canadian Wholesale Distributors: Lyman's Limited, Montreal; The Lyman Bros. & Co., Ltd., Toronto

PACKER'S LIQUID TAR SOAP

PRESS OF JUDD & DETWEILER, INC.
WASHINGTON, D. C.



Painted by A. I. Keller for The Packer Mfg. Co., Inc.

using very little soap. Massage this in well. Rinse and dry with warm towel. Avoid use of intense heat or direct rays of the sun.

How often should you shampoo? Normally, a woman should shampoo every two weeks; a man, every week. Sometimes—for instance, if dandruff is severe—more frequent shampooing is necessary. You will find more detailed information in the Packer Manual, sent free on request.

To those with Blond Hair

Light hair grows darker year by year. Blond hair, particularly, must be kept clean and free from too much oil. Oily hair looks darker than it really is. Blondes use Packer's Liquid Tar Soap because it does not darken their hair, but helps to keep it clean.

You will find the large 6-ounce bottle of Packer's Liquid Tar Soap at your druggist's and at toilet-goods counters. See our special sample offer at the right.

Special Care Needed at the Seashore

Salt water and glaring sunshine fade and streak the hair and cause it to lose its lustre. Should your hair get wet with salt water, do not dry it before rinsing thoroughly in clear, fresh water. Follow with your Packer shampoo. It will remove every trace of salt and sand and help keep your hair in normal, healthy condition. Never dry your hair in the sun. Hot sunlight destroys the natural oils.

Special Sample Offer

Send 25c for these 3 samples or 10c for any One of them:

Packer's Liquid Tar Soap—delightfully perfumed—liberal sample bottle—10c.

Packer's Tar Soap—America's favorite shampoo—cake—half cake sample—10c.

Packer's Charm—it soothes and smooths the skin—sample bottle—10c.

Also send for the Packer Manual, "How to Care for the Hair and Scalp," 32 interesting pages. It's free.



Save the Life of Your Tooth Enamel

"Wash"—Don't Scratch or Scour Teeth

GRITTY, soapless tooth pastes may show quick results. If you scour away your skin, Nature can replace it, but Nature will not replace tooth enamel once it has been worn away by gritty, soapless tooth pastes.

COLGATE'S
Cleans Teeth
the Right Way

"Washes" and Polishes—
Doesn't Scratch or Scour
IT IS A DOUBLE ACTION
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- (1) Loosens clinging particles.
- (2) Washes them away.

Sensible in Theory
Colgate's Ribbon Dental Cream cleanses without disturbing Nature's balance. Avoid dentifrices that are strongly alkaline or appreciably acid.

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Authorities agree that a dentifrice should do only one thing—clean teeth thoroughly. Colgate's does this better than any other dentifrice.

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Established 1806
NEW YORK



Colgate's cleans teeth thoroughly—no dentifrice does more. A **LARGE** tube costs 25c—why pay more?